

## Produce Innovation Award winners announced at United Fresh 2016

Five Produce Innovation Award Winners were recognized yesterday at United Fresh 2016 – the single destination event for the total fresh supply chain. This year's honorees were selected by show attendees from a total of 49 contestants across five categories: Best New Food Safety Solution; Best New Fruit Product; Best New Packaging; Best New Packing/Processing Equipment; and Best New Vegetable Product.

"This year's Produce Innovation Awards had a record-breaking number of innovative competitors," said United Fresh Produce Association Vice President of Convention and Industry Relations John Toner. "The exceptional creativity of these five winners helped them stand out at United Fresh 2016, the home of fresh produce innovation."

"Produce innovation starts at United Fresh," said Tom Stenzel, United Fresh Produce Association President & CEO. "The innovation of our member companies shape the entire produce industry and show attendees have the unique opportunity to see that ingenuity up close at United Fresh. Congratulations to this year's winners and thank you to all participants for showcasing your creativity."

The 2016 Produce Innovation Awards Winners:

**Best New Food Safety Solution:** NatureSeal, Inc.; NatureSeal First Step+ 10



*NatureSeal team at United Fresh*

**Best New Fruit Product:** Mucci Farms; Smuccies Sweet Strawberries



*Mucci team at United Fresh with Smuccies on display*

**Best New Packaging:** Maglio Companies/The Fresh Group LTD; readyripe™ lite watermelon pouch



*Maglio Companies team dressed for success*

**Best New Packing/Processing Equipment:** PerfoTec BV; Internet Fresh-Cut Flowers Flowpack for Home Delivery



*PerfoTec/ProSeal team at United Fresh*

**Best New Vegetable Product:** Dole Fresh Vegetables; Dole Chef's Choice Caesar Salad Kit

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