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By Tony Corbin 29 September 2016

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Uflex reports success for Flexfresh at Asia Fruit Logistica

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2016 following reported success with the product in several other regions.



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Teams from Uflex and Perfotec showcased the Active Modified Atmospheric Packaging (MAP) technology to over 100 companies in the Asian Region explaining the open architecture technology for Shelf Life Extension. Speaking during the show, Bas Groeneweg, chief executive Perfotec said: "I am honored to present the Fast Respiration Meter to the Asian Fresh Produce industry for them to benefit from the Shelf Life extension solution brought together by Perfotec and Uflex."

Uflex said it was interesting for customers to experience first-hand the technology live and some customers brought product together with them for testing, to select the right transmission bags which they carried back for testing and validation.

"Flexfresh is the only Liner Bag in the world which is Biodegradable by composting giving Total Sustainable Solution in the supply chain for fresh produce. With almost negligible weight loss and Touch Dry products, this shelf life extension is the best possible amongst the options available till date", explained N. Siva Shankaran, vice president, Flexfresh at Uflex.



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The show, which recently concluded at Asia World Expo, Hong Kong, is said to have generated "enormous opportunities for both the companies and for the customers in their collective endeavour for reducing the wastage and weight loss in the supply chain of fresh produce."

"Several trials have been set up at New Zealand, Australia, China, Hong Kong, Malaysia and India for a wide variety of Tropical produce."

Expressing delight over the success of FlexFresh at the show, Ashok Chaturvedi, chairman & managing director, Uflex, said: "This is indeed a path breaking packaging solution deploying Modified Atmospheric Packaging Technology that has seen the light of the day owing to collaborative efforts of Perfotec and Uflex. I am happy by the overwhelming response Flexfresh has been getting from across the globe with more and more business queries fructifying by the days."

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- Yes but the money raised should be invested in recycling infrastructure
- No - it's a poorly thought-out proposal and coffee cup usage is not a problem
- No, but there is a pressing need to boost cup recycling
- Yes - we drastically need to reduce takeaway cups

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